

**2019 Cardinals
Kick-Off Kid Sweepstakes
Official Rules**

NO PURCHASE NECESSARY TO ENTER OR TO WIN THE ALBERTSONS SAFEWAY/CARDINALS KICK-OFF KID SWEEPSTAKES (THE "SWEEPSTAKES").

VOID WHERE PROHIBITED BY LAW.

1. **ELIGIBILITY:** This Sweepstakes is open to legal residents of Arizona who are 21 years of age or older as of August 14, 2019. Child entered must be between 6 and 12 years of age.

2. **HERE'S HOW TO ENTER:**

Beginning 6:00 a.m. Mountain Time ("MT") on 8/14/2019 and ending at 8:00 p.m. MT on 11/19/2019, if you purchase \$15 worth of participating products (see store for complete list of participating products) at participating Albertsons and Safeway Stores in the state of Arizona you will receive a limited time coupon upon checkout that contains a weekly prize code. That prize code and all other required entry information as indicated online must be entered at kickoffkids2019.com. Once online at kickoffkids2019.com, you will be asked to enter your zip code and the weekly prize code. You will then be routed to enter the Sweepstakes. Entries must include the following information, or they will not be accepted: Parent/Legal Guardians Full Name, Child's Full Name, Address, City, State, Zip Code, Child's Birth Date, Daytime, Telephone Number and Prize Code.

Or, hand print your Full Name, eligible Child's first name, E-Mail Address, Street Address, City, State, Zip Code, eligible Child's Birth Date, Daytime Telephone Number and provide your signature (your signature certifies that you are 21 years of age or older and have complied with all of the Official Rules of this Sweepstakes) on a 3" x 5" card and mail to: 2019 Kick Off Kids Sweepstakes c/o Albertsons Companies, Inc., 20227 N. 27th Avenue, Phoenix, AZ 85027. Limit one entry per person, per weekly prize code period. All entries must be received by 5:00p.m. MT on Tuesday, November 19, 2019.

3. **RANDOM DRAWING:** Sponsors will conduct a random drawing on or about each of the dates indicated in the chart below from among all eligible entries received by the time/date indicated for the corresponding drawing to award the prize specified. Sponsors will notify potential winners by telephone. Sponsors will make 3 attempts to contact each potential winner via telephone and email within 48 hours from the time the judges complete each drawing per the chart below. If Sponsors are unable to reach a potential winner by telephone or email within 48 hours after a potential winner's name is drawn, then that potential winner will be disqualified, and an alternate potential prize winner's entry will be drawn from all remaining eligible entries. Limit one prize per family or household. Your odds of winning a prize in a particular random drawing will depend upon the number of eligible entries received by the entry deadline for that drawing. The estimated drawing dates are indicated in the chart below. Entries must be received by Sponsors by 6:00 a.m. Central Time on the drawing date indicated below to be eligible for each drawing.

Random drawing will take place for the following games:

Drawing Date

8/27/19
9/10/19
9/18/19
10/7/19
10/23/19
11/20/19
11/26/19

Game Date

Cardinals Vs. Detroit Lions 9/8/19
Cardinals Vs. Carolina Panthers 9/22/19
Cardinals Vs. Seattle Seahawks 9/29/19
Cardinals Vs. Atlanta Falcons 10/13/19
Cardinals Vs. San Francisco 49ers 10/31/19
Cardinals Vs. Los Angeles Rams 12/1/19
Cardinals Vs. Pittsburgh Steelers 12/8/19

4. **PRIZES & APPROXIMATE RETAIL VALUE:** A total of seven (7) Prizes will be awarded, one for each of the seven (7) 2019 Regular Season Arizona Cardinals home games listed above. Each winner of each drawing will receive: Four (4) tickets to the corresponding 2019 regular season Arizona Cardinals home football game at State Farm Stadium in Glendale, Arizona on the above listed date including

four (4) Pre-Game Field Passes that will allow the winner and their parents and/or legal guardians access to the football field prior to the game. The winning child also gets to run onto the field and remove the football tee after the opening Arizona Cardinals kickoff, receive an Arizona Cardinals Youth Jersey, In-Stadium recognition on video board and receive an on-field commemorative photo. (Approximate retail value of \$310 per prize: no monetary value associated with the on-field removal of the football tee, sideline passes, or recognition.) Prizes consist of only those items specifically listed as part of the prize. The odds of winning depend on the number of eligible entries received by the entry deadline for each drawing. Winning child must be between 6-12 years of age at time of utilizing prize.

5. GENERAL RULES: Employees of Albertsons Companies, Inc., Arizona Cardinals Football club, Inc., and State Farm Stadium and other participating retailers, manufacturers, and any of their respective affiliates or subsidiaries, advertising and promotion agencies, or suppliers involved in this promotion and the immediate family members (mother, father, sister, brother, husband, wife, daughter, son, step-father, step-mother, step-daughter, step-son, step-brother, step-sister, half-brother, half-sister) and/or those living in the same household of each are not eligible to enter the Sweepstakes or to win a prize. Void where prohibited by law. A prize winner may not substitute or transfer any prize. A prize winner will be solely responsible for all federal, state and local taxes levied or assessed on the prize or value thereof. All federal, state and local laws and regulations apply. All materials entrants submit become the property of the Sponsors and Sponsors will not return such materials. Any prize/prize notification returned to Sponsors as undeliverable will result in the entrant being disqualified from the Sweepstakes, and Sponsors will select an alternate entrant as the prize winner if time allows. Each Grand Prize winner and his/her guests (or the parent/legal guardian if a guest is a minor) must execute a Release of Liability/ Publicity Release Form as a condition to being awarded a prize. Grand Prizes must be utilized on dates specified by Sponsors, which dates are subject to change. Sponsors reserve the right to substitute a prize of equal or greater value for any prize offered in this Sweepstakes. By entering the Sweepstakes or accepting a prize, Sweepstakes entrant and/or the prize winner consents to the Sponsors' and their agencies' use of the winner's name and likeness and their minor child's/ward's name and likeness (if applicable) for purposes of advertising and trade without further compensation, unless prohibited by law. By entering the Sweepstakes or accepting a prize, the Sweepstakes entrant and/or prize winner agrees to forever waive, release, discharge and covenant not to sue, defend, indemnify, and hold harmless Albertsons Companies, Inc., Arizona Cardinals Football Club, Inc., and New Cardinals Stadium and their respective parents, subsidiaries, affiliates, owners, partners, directors, officers, employees and assigns, against any and all claims, liabilities, debts, obligations, costs, fees, expenses, actions and causes of action arising out of or in any way related to the Sweepstakes; these Official Rules; any Sweepstakes entry; the negligence of the Arizona Cardinals Football Club, Inc., and State Farm Stadium or any of the Sponsors; the acceptance, possession, misuse or use of any prize; any travel to or from or presence at State Farm Stadium, Glendale, AZ; any presence on the sideline; and any participation in the Sweepstakes. Winners assume all liability for any injury or damage caused or claimed to be caused by participation in this promotion or use or redemption of any prize. By entering the Sweepstakes or accepting a prize, Sweepstakes entrant and/or prize winner represents and warrants that he or she owns and/or has the authority to release the claims stated herein. By participating in this promotion, entrants agree to be bound by the Official Rules and the decisions of the judges. Sponsors reserve the right to prohibit an individual from participating in this Sweepstakes if Sponsors suspect the individual has engaged in fraud or tampering, directly or through others, with respect to this Sweepstakes or any other promotion of Sponsors, or if the individual fails to comply with any requirement of participation as stated herein or with any provision in these Official Rules. Sponsors are not responsible for late, lost, damaged, incomplete, illegible, postage due, or misdirected mail, incorrect announcements of any kind, or Internet, e-mail, technical, hardware, software, or transmission failures of any kind. Proof that an entrant has submitted an entry will not be deemed proof that Sponsors received such entry. Any use of robotic, automatic, programmed or the like methods of participation will void all such submissions by such methods. Sponsors are not responsible for any typographical or other error in the printing, the offering or the announcement of any prizes or in the administration of the promotion or contest. If tickets to a performance or event are awarded as a prize, Albertsons Companies, Inc., Arizona Cardinals Football Club, Inc., and State Farm Stadium, and their respective owners, partners, directors, officers and employees are not responsible for any cancellation or rescheduling of the performance or event for any reason and has no obligation to reimburse, refund or otherwise

substitute the tickets for another prize should the performance or event not be rescheduled or vouchers not issued.

The National Football League, its member professional football clubs, NFL Ventures, Inc., NFL Ventures, L.P., NFL Properties LLC, NFL Enterprises and each of their respective subsidiaries, affiliates, shareholders, officers, directors, agents, representatives and employees (collectively, the "NFL Entities") will have no liability or responsibility for any claim arising in connection with participation in this sweepstakes or any prize awarded. The NFL Entities have not offered or sponsored this sweepstakes in any way.

6. **PRIVACY:** Sponsors will use the information you provide about yourself or your minor child or ward only for purposes of administering this Sweepstakes. Sponsors will not share such information with outside parties except to the extent necessary to administer the Sweepstakes. Sponsors will not sell your personal information to any other party. For additional information on our private policy, please visit <http://www.albertsons.com/privacy-policy/>

7. **WINNERS LIST:** For the names of the winners, send a separate, self-addressed, stamped envelope to: 2019 Albertsons Safeway Kick-Off Kids Sweepstakes Winners, ATTN: Albertsons Companies, Inc., 20227 N. 27th Ave, Phoenix, AZ 85027. We must receive your request for the names of the winners by December 31, 2019.

8. **SPONSOR(S):** Albertsons Companies, Inc., 20227 N. 27th Ave, Phoenix, AZ 85027

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